



PRESS RELEASE

WaterHealth Ghana brings dr. water (safe and affordable drinking water) to Buduburam denizens.

- *WaterHealth Ghana is the only FDA certified Community Water Systems player in Ghana.*
- *dr. water, the brand promoted by WaterHealth Ghana, has positively affected lives of thousands of households in the country by reducing morbidity and drudgery.*

18 Jan 2017, Buduburam, Ghana: Water woes of Buduburam denizens is set to end with WaterHealth Ghana (WHG) inaugurating WaterHealth Centre (WHC) in the community to deliver safe and affordable drinking water to the community. The WHC was inaugurated by His Excellency, Mr. Ron Strikker (Ambassador of United Kingdom of Netherlands), in the presence of invited dignitaries Mr. Fred, the first secretary at the Dutch Embassy and Janet Arthur, policy officer in charge of the Ghana Netherlands WASH program at the Dutch Embassy.

WaterHealth Ghana Limited was selected as one of the partner agencies under the Ghana Wash Window (GWW) program supported by the Government of the Netherlands through its Netherlands Enterprise Agency (RVO) along with Global Women Development Promoters (GLOWDEP) and Dutch Water Partners (DWP). The GWW program is being executed in phases such that most underserved communities of Ghana are covered comprehensively.

WaterHealth Ghana was awarded this program i.e. the GWW in July 2015 which entailed installation of eighty-five (85) WHCs in the country. The Company since then has set up over 40 WHCs in various parts of the country and plans to conclude the entire project i.e. setting up of 85 WHCs by end of 2017.

Speaking on the occasion Mr. Prashant Kulkarni, Country Head of WaterHealth Ghana Ltd said, “We are chasing an audacious goal of providing safe, affordable and clean water access to twenty (20) million people in Ghana by 2020; support from the Government and partnerships with development agencies and corporates including communities will be the key in making this happen”.

WaterHealth Ghana’s business model involves setting up of WHCs in underserved communities through Public Private Community Partnerships (PPCP). WHG runs the Build Operate Transfer (BOT) model wherein the Company partners with local government bodies who provide land, water and electricity for setting up of the WHCs. The capital for constructing the WHCs is raised by WHG from various sources including corporate grants (under the Corporate Social Responsibility programs), international development agencies and trusts/foundations. After building the plant WaterHealth Ghana operates and maintains these for the concession term (as agreed with the Community/local government body). The Company sells the water at an affordable price to the community under the brand name **dr. water**. As part of the BOT model, at the end of the concession term the WHC is transferred to the Community.

Using Dutch technology for water purification, WHG aims to not just provide access to clean drinking water but also drive social marketing programs such as “NOKOSUO” to transform the habits and mindsets of the target communities through awareness programs that highlight the advantages of safe drinking water. WaterHealth Ghana also prides itself on being the only FDA certified Community Water Systems player in the country. The Company maintains the highest quality and hygiene standards in its purification process as well as in the operation and maintenance of the plants.

WHCs have positively affected lives of households consuming WaterHealth branded **dr. water** by reducing morbidity and drudgery (time spent mainly by women and children in fetching water), increasing the number

of workdays (earlier lost to sickness or in fetching water from distant sources) and increase in annual income resulting from such savings.

For further details, please contact:

Prashant G. Kulkarni

WaterHealth Ghana

4A Nii Bonnie Close, Dzorwulu, Accra

PMB KA 170 Airport

Accra, Ghana.

Mob: +233 501526275

gprashant@waterhealth.com www.waterhealth.com

About WaterHealth International

WaterHealth International (WHI) is a US based corporation headquartered in Irvine, California. The Company runs a social enterprise by providing clean and safe drinking water to underserved communities globally. WaterHealth International runs operations worldwide including Ghana, Nigeria and India through its subsidiaries WaterHealth Ghana (WHG), WaterHealth Nigeria (WHN) and WaterHealth India (WHIN). So far the Company has set up over 500 WHCs across the world that provides access to clean and safe water to millions of people globally.

For more information visit: www.waterhealth.com