



Company Report



GIIRS Ratings provide investors with rigorous, comprehensive, and comparable ratings of a company's social and environmental impact

Company Description

WaterHealth brings safe, reliable and affordable water directly to communities worldwide through an innovative business model of sustainability

Our Mission

To be the leading global provider of safe, reliable, affordable water for under-served communities, through a scalable, sustainable business model

Company Profile Information

Company	WaterHealth International
Market	Emerging
Sector	Service
Revenue Range	Not Disclosed
Size by employees	250-999
GIIRS Rating Date	03/09/2016
Validation Status	Rated
Year	2016
Values	

Impact Business Models (IBM) Rating

PLATINUM

The Impact Business Model Rating recognizes business models that are specifically designed to solve social or environmental problems through company products or services, target customers, value chain, ownership, or operations.

Impact Operations Rating

★★★★

The Impact Operations Rating evaluates the impact of the business in how it operates. This is sometimes referred to as ESG or Environmental, Social, and Governance practices.

Overall Rating Summary

	IBM Rating	Operations Rating
	PLATINUM	★★★★
Customers	PLATINUM	
Community	PLATINUM	★★★
Environment	N/A	★★★
Workers	N/A	★★★★
Governance	N/A	★★★★★

Overall Score

160

A company's overall score and GIIRS Rating are representations of their performance on the B Impact Assessment. For more details on the company's score, see B Impact Report on page 3.

Company is a Certified B Corporation? no

Becoming a B Corp

Companies that earn an overall score of at least 80 on the assessment are eligible to become a Certified B Corp.

Learn more at www.bcorporation.net



Company
WaterHealth International

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Overall Impact Business Models Medal

PLATINUM

Why did the company earn this Impact Models Rating?

WaterHealth International provides access to safe, affordable drinking water to underserved communities in India and Ghana. It does this through use of a microdistribution model at each area of operation that is managed by the community members.


Impact Business Models Earned


Impact Area	Impact Business Model
Community	Workforce Development - Community Practices
	Microdistribution - Community Practices
Consumers	Basic Services - Socially Oriented
	Serving Those in Need


The Overall IBM Medal represents the sum of points earned based on the company's business models. Most businesses will have no IBM points, so any medal achieved in this section is indicative of exemplary performance. Note that a company can achieve a high overall medal either through strong performance on one or multiple business models.


Impact Area Descriptions


Metrics in the B Impact Assessment are divided into the five impact areas below. The weight given to a particular impact area in the company's overall score depends on the company's market, sector, size and business model. It is possible to attain a high score without needing to excel in all areas.

- 

Community
These questions cover the company's impact on external community stakeholders, including suppliers, distributors, the local economy and community, as well as the company's diversity, job creation, civic engagement and charitable giving practices and performance
- 

Customers
Questions tailored for a company which has made creating a product or service that generates positive impact on its customers core to its business.
- 

Environment
This Impact Area focuses on indirect and direct environmental impact of the company and its operations. It covers both practices employed to reduce environmental harm as well as to generate positive impact on ecosystems
- 

Workers
This Impact Area focuses on how the company treats its workers through its compensation practices, benefits, training, worker ownership, and work environment.
- 

Governance
This Impact Area focuses on issues related to a company's mission, stakeholder engagement, governance structure, controls, and overall transparency.



Company
WaterHealth International

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B Impact Report

A company's overall score and GIIRS Rating are representations of their performance on the same set of standards, the B Impact Assessment. Below is the breakdown of the company's overall score based on its responses to the Assessment. Note: In some cases the goal scores may not add up exactly to the overall score. The difference is a result of how the B Impact Assessment distributes not applicable questions in scoring.

		Company Score	Market Benchmark (Median)
Overall Score		160	98
B Impact Report: Operations			
	Market	Emerging	
Impact Area	Goal	Score	Market Benchmark (Median)
Community	Suppliers & Distributors	7.7	3.9
	Local Involvement	6.7	4.0
	Diversity	1.5	2.9
	Job Creation	3.6	4.3
	Civic Engagement & Giving	2.3	3.3
	Sum	21.8	18.4
Environment	Land, Office, Plant	3.9	2.5
	Inputs	3.5	2.1
	Outputs	0.8	1.8
	Transportation, Distribution & Suppliers	0.0	1.5
	Sum	8.2	7.9
Governance	Mission & Engagement	2.3	1.2
	Governance	2.5	1.5
	Anti-Corruption	3.4	1.9
	Transparency	4.4	2.1
	Sum	12.6	6.7
Workers	Compensation & Wages	8.3	7.3
	Worker Benefits	8.4	4.6
	Training & Education	2.7	2.2
	Worker Ownership	2.6	2.8
	Management & Worker Communication	2.5	1.7
	Human Rights & Labor Policy	0.6	0.6
	Occupational Health & Safety	1.0	1.8
	Sum	26.1	20.9

B Impact Report: Impact Business Models

	Market	Emerging
Impact Area	Subcategory	Score
Community	Community Models	32.1
Consumers	Consumer Products	63.2

Disclosure Questionnaire

As part of the GIIRS rating process, the company filled out a disclosure questionnaire regarding fines, litigation, and issues typically covered in a negative screen. To learn more about that process, [click here](#). The company did not indicate it had any disclosure items on the questionnaire. To view the company's responses to each disclosure item, please log in to B Analytics.

GIIRS Ratings are the gold standard for impact measurement in impact investing. They are rigorous, comprehensive, and comparable ratings of a company or a fund’s social and environmental impact.

Methodology

The GIIRS Rating is powered by the B Impact Assessment. It measures the overall impact of a business on all of its stakeholders.

The B Impact Assessment has been accessed by over: **40,000** users in **57** countries in **176** industries.

B Impact Assessment Structure



Each company receives an overall score and two ratings; one for its impact models and one for its operations.

What is an Impact Model Rating?

The Impact Model Rating recognizes business models that are specifically designed to solve social or environmental problems through company products or services, target customers, value chain, ownership, or operations.

Models Rating	Overall	Community	Environment	Workers	Governance	Customers
BRONZE	0 to 22.8	0 to 10.7	0 to 11.3	0 to 10.4	0 to 2.5	0 to 14.3
SILVER	22.9 to 33.9	10.8 to 19.9	11.4 to 15	10.5 to 23	2.6 to 6.3	14.4 to 27.8
GOLD	34 to 48.2	20 to 28.8	15.1 to 26.7	23.1 to 28.1	6.4 to 7.5	27.9 to 43.4
PLATINUM	49+	29+	27+	29+	8+	44+

What is an Impact Operations Rating?

The Impact Operations Rating evaluates the impact of the business in how it operates. This is sometimes referred to "ESG" (or Environmental, Social and Governance) practices.

Operations Rating	Overall Score	By Impact Area	Community	Environment	Workers	Governance
Rated	0 to 57.7	★	0 to 15.5	0 to 5.8	0 to 18.1	0 to 5
		★★	15.6 to 19.6	5.9 to 8.2	18.2 to 22.1	5.1 to 6.5
★★★	57.8 to 64.6	★★★	19.7 to 23.4	8.3 to 11	22.2 to 25.6	6.6 to 8
★★★★	64.7 to 72.8	★★★★	23.5 to 28.4	11.1 to 14.8	25.7 to 29.5	8.1 to 10
★★★★★	73+	★★★★★	29+	15+	30+	10+